Hello fellow techie women!
Here is the newsletter for the week of September 15th.

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**Personal Branding Session with Tony Conrad**

Tony is a successful entrepreneur and venture capitalist who funds women! He was a founding member of Word Press, which fuels the majority of blogs around the world. In addition, Tony funded companies such as FitBit, Flicker, Stoneyfield Farms and Blue Bottle Coffee.

Tony returns to his home state of Indiana and his alma mater, IU, to share information on his latest company, About.Me. He’ll share the usability and story behind the newest and upcoming social media platform and how it can be a valuable professional tool for students, alumni and yourselves.

- A photographer will be there to take head shots for students' online profiles.
- Shelly Towns (BAJ ’00), VP of Angie's List, will introduce and moderate the conversation.

**Date:** Thursday, September 18th  
**Time:** 5:30pm-6:30pm  
**Where:** Student Building 015

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**Lean In Circles 2014-2015 Campus Kickoff**

*Lean In* is not only a book written by Sheryl Sandberg, chief operating officer of Facebook, it is an organization dedicated to encouraging women to follow their ambitions and achieve their goals.

We would like to invite you to watch the live stream of the kickoff event for *Lean In Circles*, an initiative for college students! The live stream will feature a welcome message from Sheryl, an introduction to *Lean In Circles* and case studies from two Campus Leaders, and a Q&A with Sheryl and the Lean In team. There will be pizza!!!

**Date:** Thursday, September 18th  
**Time:** 7:30pm-8:30pm  
**Where:** Informatics West 107  
**RSVP:** [Here](#)

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**First General WESiT Monthly Meeting**

We will be having a meeting on the 3rd or 4th Monday of every month at 7pm. We will get together to bond, discuss events that we have coming up, hear from guest speakers, as well as to brainstorm and get suggestions from everyone for events, activities, additions to the organization. We will have Baked!!!

**Date:** Monday, September 22nd  
**Time:** 7:00pm-8:00pm  
**Where:** Informatics East 150

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**NEW Join the WESiT Robotics Team**

Need an excuse to play with legos? Join the WESiT Lego Robotics team! This team will be competing on October 6th at the Statewide IT Conference in the ultimate Sumo wrestling match, and we want you to help! We will be having a couple meetings before the conference to go over Lego Mindstorms programming, and to build some awesome robots that will be the victor in the upcoming match!

**Dates:** September 23rd, 25th, 30th, and October 2nd (other dates will be determined)  
**Time:** 7:00pm - 8:00pm  
**Where:** Informatics West Lobby

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**NEW Shadowing Kick Off (Information Session)**

WESiT Mentoring is kicking off the semester with a shadowing program! We will be matching undergrads with interests in different fields to graduate students/faculty/alumni to shadow for a day. Shadowing will be at the host's discretion during the month of October. This event is to offer more information. Email rscomula@indiana.edu with any questions. There will be snacks!!

**Date:** Monday, September 29th  
**Time:** 6:30pm-7:30pm  
**Where:** Jordan Hall 123 or 248 (TBD)  
**RSVP:** [Here](#)

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**NEW Accelerated Task Mentoring (ATM)**

Need help with a poster? A homework assignment? Photoshop? Microsoft tools? Google forms? Then ATM is for you! ATM is a task mentoring program to enable immediate feedback to questions or help with technical skills one might need. We will have “experts” on various
topics that you can bring your questions to and there will be multiple sessions. The list of featured tools for this session is being finalized.

**Get More Involved**
In case you are looking to become further involved beyond just being a member, join a committee! You can contact our directors at any time to become active in their corresponding committees. Their emails are listed below.

**Digital Media:**
Ami Shedd
anshedd@indiana.edu

**Service:**
Justina Fields
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**Outreach:**
Elizabeth Woodhouse
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**Affinity Groups:**
Shaw Xiao
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**Research:**
Christine Hsieh
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**Professional Development:**
Sharon Lobo
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**Mentorship:**
Renae Comulada
rscomula@indiana.edu

**Stay Updated!**
Google Calendar: [https://www.google.com/calendar/embed?src=wesit.iu%40gmail.com&ctz=America/New_York](https://www.google.com/calendar/embed?src=wesit.iu%40gmail.com&ctz=America/New_York)
Facebook: [facebook.com/iuwesit](https://facebook.com/iuwesit)
Twitter: [@IUWESIT](https://twitter.com/IUWESIT)
Website: [cewit.indiana.edu/students/wesit.shtml](http://cewit.indiana.edu/students/wesit.shtml)
Email: wesit@indiana.edu

Thank you, and we look forward to seeing you soon!

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**WESiT Executive Board**
- Lizzy Mantlo, Secretary
- Sophia Bender, PhD Co-Chair
- Lakshmi Chaudhari, Master's Co-Chair
- Hannah Ripley, Undergraduate Co-Chair
- Rachel Banks, Treasurer

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The Center of Excellence for Women in Technology
Connect with us!