Hello fellow techie women! Here is the newsletter for the week of March 23rd.

~~~~~~~~ WESiT and CEWiT News and Events ~~~~~~~

March General Meeting - TONIGHT!  
Don’t forget about the general meeting TONIGHT! There will be food from Panera, a presentation by the MSIS Graduate Program and representatives from the Special Interest Groups, and a tech demo by Sophia, our PhD Co-Chair. She will be presenting with e-textiles and MaKey MaKey kits, which allow you to turn everyday objects like Play-Doh and bananas into controllers for your computer. Hope you can make it!

   Date: TONIGHT! (Monday, March 23rd)  
   Time: 7:00 - 8:00pm  
   Where: Informatics East 150  
   RSVP: [HERE](#)

Pinterest Party!  
Come decorate your flash drive with Pinterest-inspired craft supplies! Bring 2 canned goods to exchange for decorations and supplies, your flash drive (or a few!) and some friends for a fun night of decorating! Help suggest decoration ideas by posting them to our WESiT Discussion group. Snacks will be provided!

   Date: Tuesday, March 24th  
   Time: 7:00pm  
   Where: Scholar's Commons IQ Wall in the East Tower of the Wells Library  
   RSVP: [HERE](#)

Want to be a Member of the WESiT Board?  
Interested in being an executive or a committee director for the Fall 2015 semester? Fill our [THIS](#) survey by Sunday, March 29th to select your top three positions. During the following week, you will be contacted by email, asking for a headshot and, for each selected position, a paragraph or two explaining your qualifications and your previous involvement in WESiT.

Social Media SIG Workshops begin next week!  
The new CEWiT Social Media Special Interest Group (SIG) is offering three FREE workshops beginning next week. Each workshop will be offered twice, so if you can’t make one next week, check out [THIS](#) flyer to see when a workshop will be offered again. Attendees are encouraged to bring their laptops or tablets, and to RSVP.

   1. Getting the Word Out: How to Promote Events with Social Media: In this workshop, you will learn how to create a basic social media strategy to follow before, during, and after an event; use common social channels to increase awareness and interest in your event; and understand how to keep your audience engaged afterwards.  
      Date: Monday, March 30th  
      Time: 6:00 - 8:00pm  
      Where: Scholar's Commons, Room E159, in the East Tower of the Wells Library  
      RSVP: [HERE](#)

   2. Improving Your Personal Brand: A Hands-on Personal Social Media Brand Audit: In this workshop, you will learn how to define your personal online brand; methods to change your brand; ensure that the right people are able to find you online; create a Google+ snippet; create a compelling resume on LinkedIn; find strong keyword choices; and maintain your online brand.  
      Date: Tuesday, March 31st  
      Time: 7:30 - 9:30pm  
      Where: Scholar's Commons, Room E159, in the East Tower of the Wells Library  
      RSVP: [HERE](#)

   3. Social Strategy: Creating And Executing A Social Media Strategy For Yourself Or Your Organization: In this workshop, you will learn how to create a basic social media strategy for yourself, your organization, or a small business; measure the success of your strategy and adjust it as necessary; and understand how to reach your desired audience and get them to engage.  
      Date: Wednesday, April 1st  
      Time: 7:00 - 9:00pm  
      Where: Scholar's Commons, Room E159, in the East Tower of the Wells Library  
      RSVP: [HERE](#)

~~~~~~~~ Other News and Events ~~~~~~~

Digital Media and Learning (DML) Research Hub  
A new open online course — designed for graduate students, postdocs, junior scholars, and early career professors figuring out a professional pathway and/or diving into design-based research — is being offered this spring by the Digital Media and Learning (DML) Research Hub.

DML Commons has two tracks: the “Professional Pathways” strand that provides a platform for junior scholars to create and share resources of benefit to their scholarly community, learn from the life experiences and endeavors of other DML researchers in the field, and discover practical ways to develop and shape their own professional pathway; and the “Design Research” strand that aims to support junior scholars in using design to bridge research and practice. The free course begins with an orientation session March 23 to April 5, and continues through May 31 with four units per strand, each featuring two webinars. An orientation session to the new site features live webinars — from 10 to 11 a.m. PST on March 23 and March 30. To learn more about the course and to sign up, visit [dmlcommons.net](http://dmlcommons.net).

For more information see these two flyers: Design Based Research Webinar and DML Commons Overview.
Global Internship Program - London, New York, and Los Angeles
This global internship program provides an immersive experience and is structured around an eight-week internship placement with a leading company in your chosen field, alongside weekly career seminars, CV workshops, professional networking events, social evenings and weekend excursions. By taking part in the City Internships global internship program you’re guaranteed to meet inspiring people from across the world, develop a strong professional network, and learn skills that will fast-track your career. Internship placements are available in banking and financial services, legal and professional services, IT and technology, art and design, marketing, advertising and PR, property and construction, media, publishing and entertainment or science and engineering. Visit [http://city-internships.com/](http://city-internships.com/) to learn more. To apply, visit [http://city-internships.com/apply/](http://city-internships.com/apply/).

The summer program is open for applications and runs from late June to mid-August. Places are allocated on a first-come, first-served basis and interested students are advised to apply by Monday, March 30th to secure a spot.

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Join our Private Facebook Group, WESiT Discussion!!
[This private Facebook group](https://www.facebook.com/groups/iuwesit/) has been created to allow us to discuss relevant topics, upcoming and past events, or even just mingle with fellow members! We will be able to communicate more frequently and on specific topics with the WESiT Discussion page; however, still like us at [facebook.com/iuwesit](http://facebook.com/iuwesit)!

Keep up with WESiT Events via our Google Calendar!

Get More Involved
In case you are looking to become further involved beyond just being a member, join a committee! You can contact our directors at any time to become active in their corresponding committees. Their emails are listed below.

**Digital Media:**
Amy Shedd
anshed@indiana.edu

**Service:**
Justina Fields
juafield@umail.iu.edu

**Outreach:**
Elizabeth Woodhouse
ejwoodho@umail.iu.edu

**Affinity Groups:**
Shaw Xiao
xiaoz@indiana.edu

**Research:**
Christine Hsieh
chjhsieh@indiana.edu

**Professional Development:**
Sharon Lobo
sjlobo@indiana.edu

**Mentorship:**
Renae Comulada
rscomula@indiana.edu

Stay Updated!
Google Calendar: [https://www.google.com/calendar/embed?src=wesit.iu%40gmail.com&ctz=America/New_York](https://www.google.com/calendar/embed?src=wesit.iu%40gmail.com&ctz=America/New_York)
Facebook: [facebook.com/iuwesit](http://facebook.com/iuwesit)
Twitter: [@IuWESiT](http://twitter.com/IuWESiT)
Website: [cewit.indiana.edu/students/wesit.shtml](http://cewit.indiana.edu/students/wesit.shtml)
Email: wesit@indiana.edu

Thank you, and we look forward to seeing you soon!
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WESiT Executive Board
- Lizzy Mantlo, Secretary
- Sophia Bender, PhD Co-Chair
- Lakshmi Chaudhari, Master's Co-Chair
- Hannah Ripley, Undergraduate Co-Chair