

CENTER OF EXCELLENCE FOR
WOMEN IN TECHNOLOGY (CEWiT)

News

Gender + Technology at the Statewide IT Conference

By Meghan McGrath

Wednesday, November 5, 2014

As part of this year's Statewide IT Conference, "Making it Click," CEWiT sponsored a "Gender + Technology" track featuring lectures on unconscious bias, male advocacy, gendered communication strategies, imposter syndrome and more. Those unable to attend these sessions can now access them for free online.

Below you'll find a list of the CEWiT-sponsored sessions with their original descriptions and links to both videorecordings and the presenters' slides. Check out the other Statewide IT sessions [here](#).

Meet & Move: Speed Networking: More than 1,000 people attend the Statewide IT Conference. Kick start your conference experience by networking with IT colleagues from across the state through short rounds of introductions in small-group formats. Don't forget your business cards! **10/7, 1:20 - 2:30pm** [WATCH RECORDING](#) [VIEW SLIDES ON BOX](#)

Unconscious Bias and Growing Male Advocates for Technical Women, presented by the National Center for Women in Technology (NCWIT) Research Technologist Catherine Ashcraft, **10/7, 2:40-3:40pm** [WATCH RECORDING](#) [VIEW SLIDES ON BOX](#)

Making a Difference: Gender Communication Strategies, presented by Dr. Anne Massey, Professor of Information Systems, Dean's Research Professor, Chairperson of KSoB's Doctoral Programs, and Associate Vice President for University Academic Planning and Policy, **10/7, 3:50-4:20pm** [WATCH RECORDING](#) [VIEW SLIDES ON BOX](#)

Broadening Participation through e-Textile Creation, presented by PhD student & IU Creativity Labs Instructor Sophia Bender, **10/8, 9-9:30am** [WATCH RECORDING](#) [VIEW SLIDES ON BOX](#)

No, you're not a fraud: An Impostor Syndrom Panel, featuring IU IT staff and moderated by IUAA's Director of Professional Enrichment, Huffington Post Columnist, and Professional Development Coach Caroline Dowd-Higgins, **10/8, 9:40-10:40am**. [WATCH RECORDING](#) [VIEW SLIDES ON BOX](#)

The confidence code for women: Confidence matters as much as competence but what is confidence? How does it help in one's career, particularly in IT@IU? Studies find that while confidence is the fuel for action, hesitation often holds women back. Join this panel to hear IT leaders IU First Lady Laurie Burns McRobbie, UITs Human Resources Officer Deb Allmayer, Regional CIO for IU Northwest, IU Kokomo, and IU South Bend Beth Van Gordon, and Director of Information Systems at IU's Kelley School of Business Jennifer Van Horn share stories, experiences, and advice on boosting confidence in the workplace. **10/8, 10:50-11:50am**. [WATCH RECORDING](#) [VIEW SLIDES ON BOX](#)