



ImTechieToo

Launch Event

Date

Wednesday,
February 28

Time

5:30-7:30 PM

Location

School of Global and
International Studies
(SGIS) Auditorium
(GA0001) and Lobby

Tag #ImTechieToo

#ImTechieToo is a social media initiative that will work to promote women of all ages to realize that their field of study and everyday lives utilize technology. Similar to the formatting of Humans of New York (HONY), #ImTechieToo will involve posts with short stories of women who would not traditionally be considered 'techie'. The launch event will feature the debut of the launch video and opportunities for attendees to fellowship and work to de-bunk the myth of only Computer Science majors and careers being "techie". The event will feature interactive booths, tech toy demonstrations, as well as a panel of diverse women from various fields to give attendees applicable examples of how tech has become a component in every discipline.

- Free Professional Headshots
- Giveaways
- Prizes
- Share your #ImTechieToo story!
- Photo Booth
- Food

RSVP at www.bit.ly/ImTechieToo